

Sterling

# Investors & Analysts Presentation





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- Sterling Bank undertakes no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments, or otherwise.

## **Strategic Objectives**

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In line with our business model, we continue to leverage on industry knowledge, advanced technology & ethical financing to empower our stakeholders

Strengthened Balance Sheet

Maintained a resilient balance sheet with adequate liquidity and capital buffers while improving the quality and diversification of our funding base. Forging strategic relationships and using finance and technology to build capacity and scale businesses across The HEART sectors (Health, Education, Agriculture, Renewable Energy and Transportation).

Strategic

**Partnerships** 

Workforce Empowerment

In line with our commitment to create a great place to work and institute a knowledge-based culture, we have fully adopted flexible working arrangements enabled by our investments in remote working digital platforms. Differentiated Digital Platforms

Our digital platforms (i.e. lending, payments, investments and commerce) significantly improved the capacity of our customers to self-serve both online and offline.



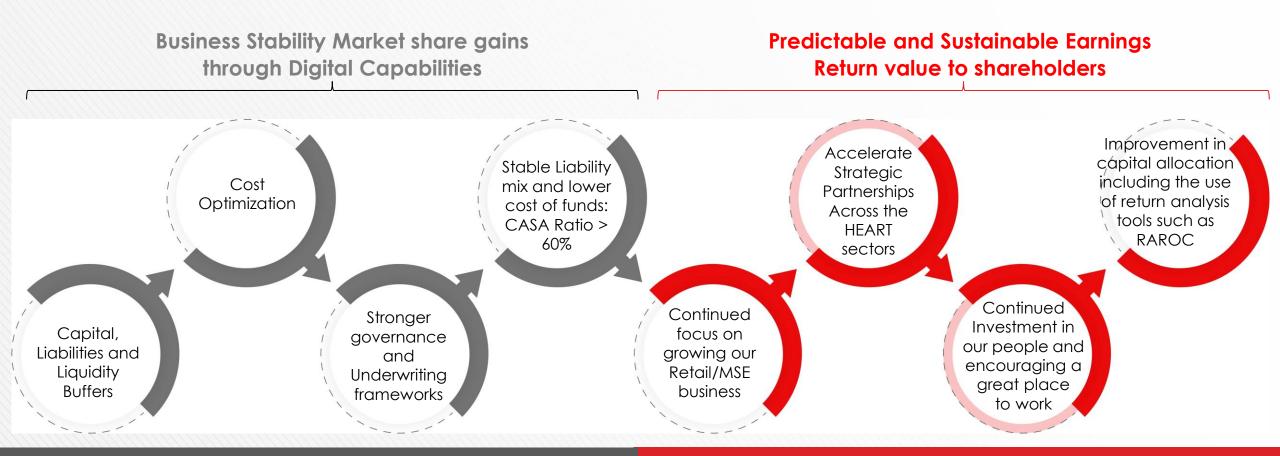




#### **Strategic Objectives**



In line with our business model, we continue to leverage on industry knowledge, advanced technology & ethical financing to empower our stakeholders



Solidify the foundation & calibrate growth (immediate)

Short – Medium Term Objectives

#### Content





## **Our Digital Offering**



#### **Digital Ecosystem**



OneBank is a one-stop-shop for all banking oneBank needs. It is our mobile app that eliminates the need to visit our physical offices.



GoMoney enables mobile payments. It offers a digital wallet that enables users to make and receive payments using their phone numbers, email addresses, or bank account numbers.

Lending **Products** 



alt**mall** 

Specta is an online retail lending solution targeted at providing loans of up to N5 million in 5 minutes.

Pay with Specta brings merchants and buyers together and gives our customers access to credit and discounted services while improving business reach.

AltMall offers e-commerce services and enables customers to make purchases with an option for deferred payments, which can be made in instalments.



\*822# is our USSD service. With a set of unique three numbers, 822, our customers can do what they want, such as buying data or airtime, money transfers, checking account balances, blocking their accounts, or even setting their transaction limits.



Doubble is an annuity savings product that offers beneficiaries financial stability. It provides the opportunity to potentially grow your portfolio in multiples of your initial investment.

SABEX

SABEX is a digital commodity exchange powered by block chain technology.

#### **Our Digital Offering**

Specialized

**Products** 

Switch is a digital bank built for Nigerians at home and abroad, allowing all users to access financial services.

TBH is our remodelled business banking solution/platform built to cater to all SME-related needs and wants.

TrybeOne is a one-stop service solution aimed at building a community that aggregates services needed by Gen-Zs as they navigate through life.

One Woman provides the finest tailormade banking to suit a woman's lifestyle ranging from special discounts on loans for personal use, partnerships for businesses as well as household enhancement offerings to make every woman live their dreams and achieve success all-round.

Imperium is our alternative energy platform created to offer power solutions to enhance lifestyle.

**Digital Ecosystem** 

#### **Health**banc

imperium

This is a digital platform that solves the inefficiencies associated with service delivery within the health sector.

#### Edubanc

EduBanc is a platform focused on providing banking and social services to stakeholders in the education sector, for improved learning outcomes and business growth for schools.

Aggregator **Products** 

5

ton TheBusinessHub

trube





Impact

**Products** 

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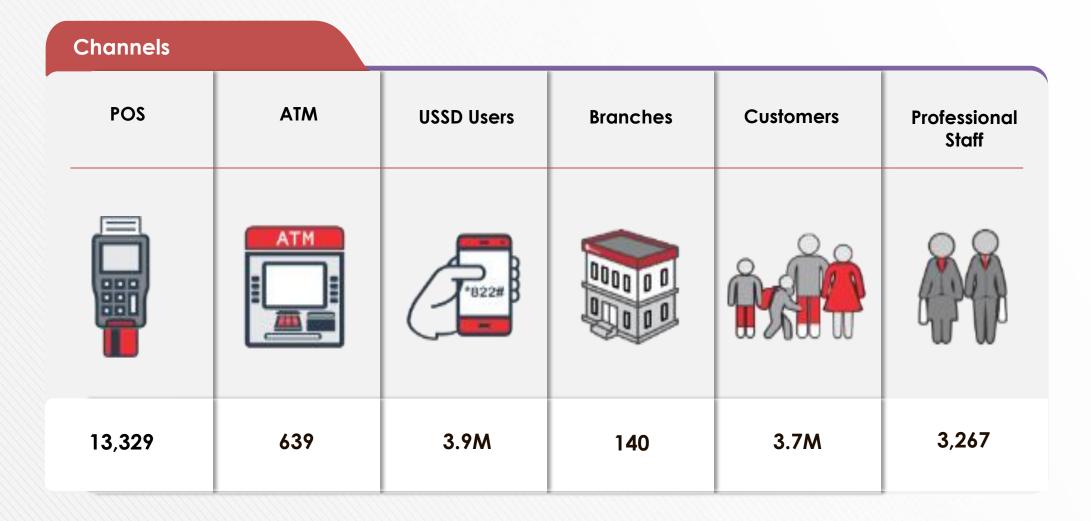




# Operating Performance H1 2023

#### **Channel Highlights**





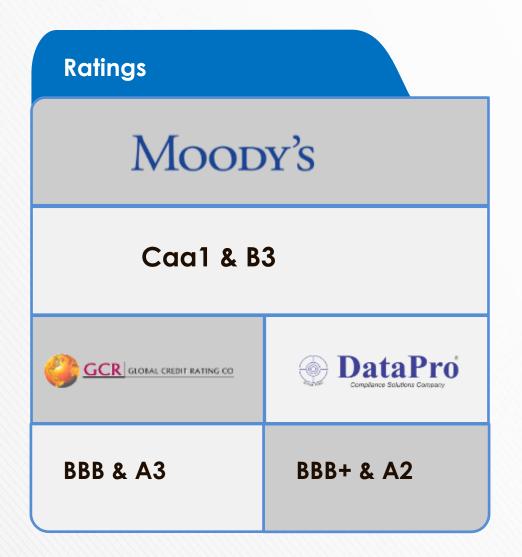
#### **Financial Highlights**



In the first half of the year, we strengthened our financial position through effective funding optimization and our drive for efficiency

otal Assets 2,290,178	Loans & Advances 871,935	Customer Deposits 1,513,451	CASA Deposits 1,197,780	NPL 2 907	Cost of Risk <b>0.8%</b>
23.3% rom FY 2022	18.2% from FY 2022	14.0% from FY 2022	27.5% from FY 2022	3.2%	0.070
Gross Earnings	Net Interest Income <b>76,735</b>	Operating Expense <b>51,833</b>	Profit After Tax 10,680	LDR 53.4%	Coverage Ratio
26.4% from H1 2022	29.9% from H1 2022	28.5% from H1 2022	33.3% from H1 2022	JJ.4/0	113.2/0
				Liquidity	CAR
				32.9%	12.4%
			Cost of Funds		
		/		3.7%	

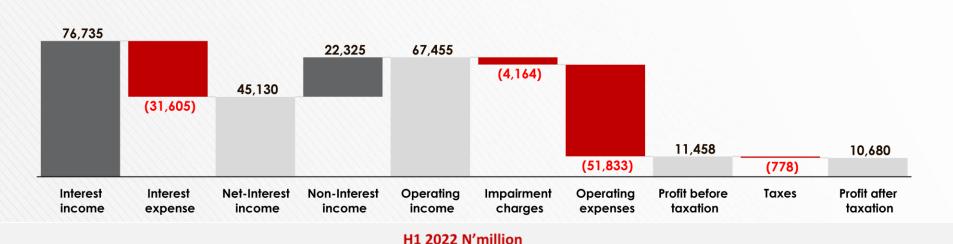
#### **Credit Ratings**





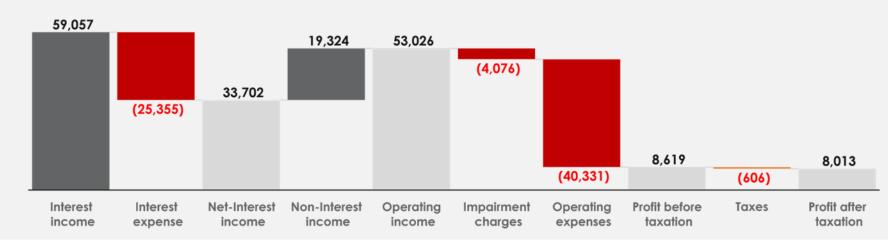
## Performance Snapshot (1/2)

The Group achieved a profit after tax of N10.68 billion in the first half of the year, a 33.3% improvement on the corresponding period in 2022 (H1 2022: N8.0 billion)



#### H1 2023 N'million

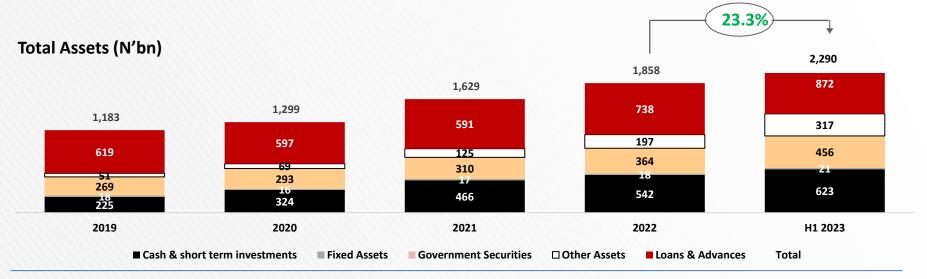
Increase

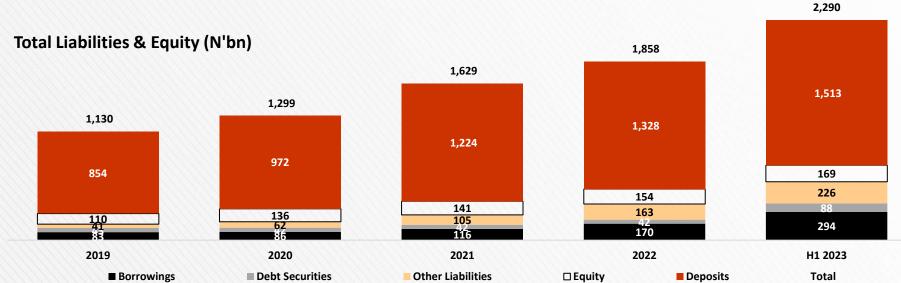


## Performance Snapshot (1/2)



The rise in deposits and other financial liabilities continues to drive growth in total liabilities during the period





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#### **Revenue Evolution**

67.0

Gross Earnings (N'bn)

72.3

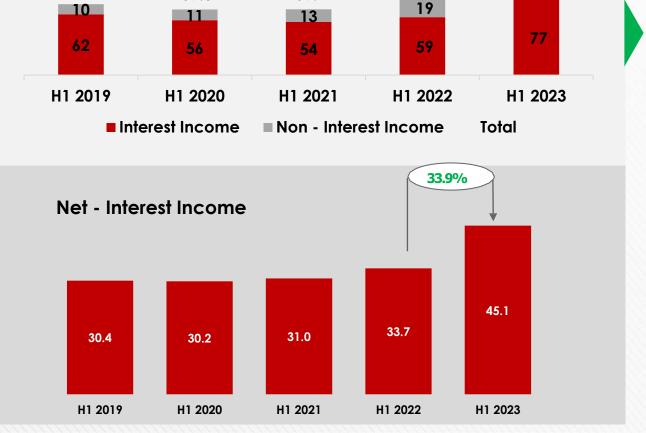
Growth in gross earnings by 26.4% was attributed to a combination of a 28.9% and 15.7% increase in interest income respectively.

99.1

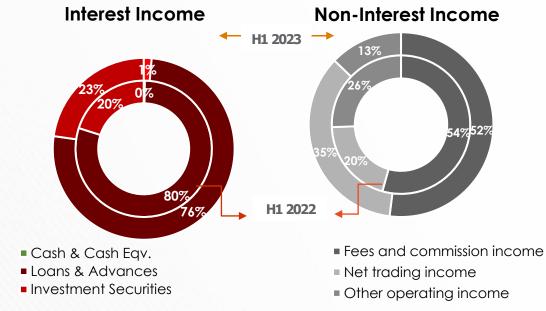
22

26.4%

78.4



67.2

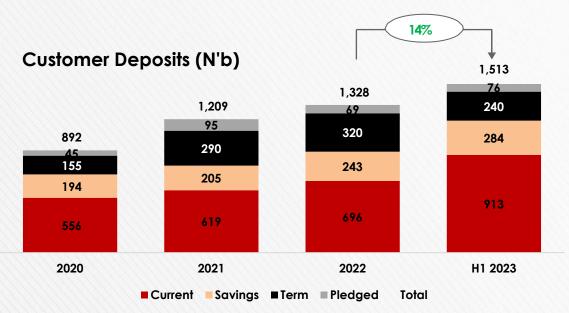


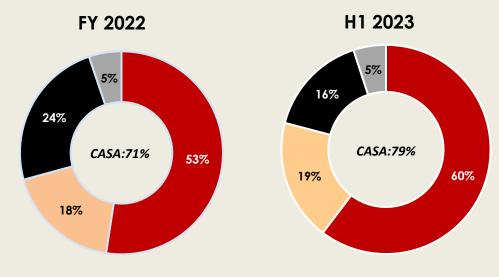
- Gross earnings rose by 26.4% driven by a growth in interest income and net trading income.
- We recorded a 33.9% growth in net interest income for H1 2023 (N45.1bn) when compared to H1 2022 (N33.7bn).



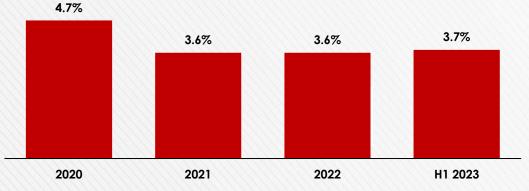
## Funding & Liquidity

We recorded an increase in customer deposits to N1.51 trillion and the retention of low-cost deposits at 79% (FY 2022: 71%)





Cost of Funds (%)

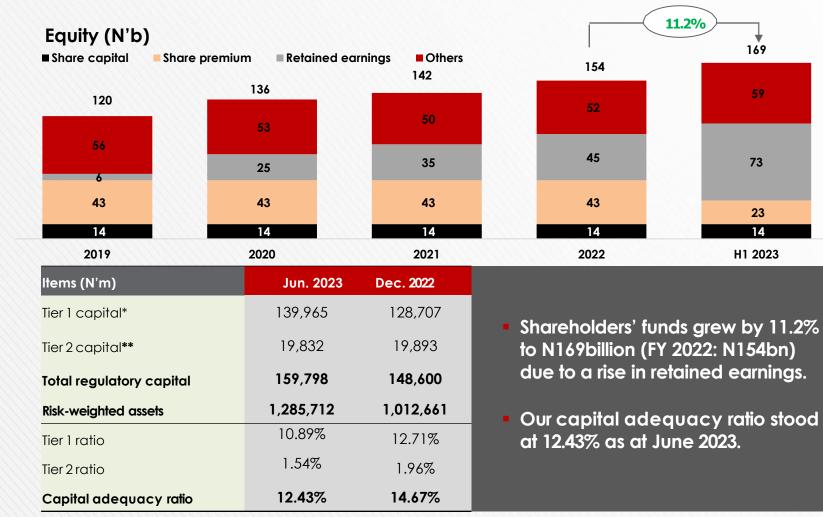


- There has been a 14% growth in customer deposits to reach N1.51 trillion (FY 2022: N1.33 trillion).
- We also maintained a healthy cost of funds at 3.7%, with a liquidity ratio of 32.9% which is above the minimum regulatory requirement.



#### **Equity & Capital Adequacy**

Overall, we maintained a healthy capital position well above regulatory limits



Notes: \*Tier 1 capital includes ordinary share capital, share premium, retained earnings, and other regulatory adjustments relating to items that are included in equity but are treated differently for capital adequacy purposes. \*\*Tier 2 Capital includes qualifying subordinated debt, and element of the fair value reserves relating to unrealized gains on equity instruments classified as Fair Value Through Other Comprehensive Income.

#### Loans and Advances by Sector



The manufacturing, education, and transportation sectors contributed to loans and advances growth.

Gross Loans & Advances by Sectorz	Jun-23		Dec-22		Growth
Sectors	N'm	% of total	N'm	% of total	%
Agriculture	93,237	10.4%	81,264	10.7%	14.7%
Communication	21,327	2.4%	21,580	2.8%	-1.2%
Consumer	93,309	10.4%	99,250	13.1%	-6.0%
Education	5,726	0.6%	4,840	0.6%	18.3%
Finance_and_Insurance	18,129	2.0%	18,958	2.5%	-4.4%
Government	91,200	10.2%	89,760	11.8%	1.6%
Manufacturing	41,045	4.6%	22,641	3.0%	81.3%
Mining_and_Quarrying	0	0.0%	1,001	0.1%	-100.0%
Mortgage	2,125	0.2%	2,154	0.3%	-1.3%
Oil_and_Gas	249,927	28.0%	164,313	21.7%	52.1%
Others	106,121	11.9%	85,346	11.3%	24.3%
Power	30,201	3.4%	30,801	4.1%	-1.9%
Real_Estate_and_Construction	76,850	8.6%	66,676	8.8%	15.3%
Transportation	49,229	5.5%	40,039	5.3%	23.0%
Non-interest banking	15,430	1.7%	29,562	3.9%	-47.8%
TOTAL	893,856	100.0%	758,183	100.0%	17. <b>9</b> %

#### Loans and Advances by Currency – H1 2023

...while we continue to effectively manage our FCY loan book as a proportion of the Group's total loan book

Gross Loans & Advances by Currency	FCY		LCY	LCY	
Sectors	N'm	% of Total	N'm	% of Total	FCY % of Sector
Agriculture	38	0.01%	93,198	15.17%	0.04%
Communication	-	0.00%	21,327	3.47%	0.00%
Consumer	230	0.08%	93,079	15.15%	0.25%
Education	-	0.00%	5,726	0.93%	0.00%
Finance_and_Insurance	20	0.01%	18,109	2.95%	0.11%
Government	-	0.00%	91,200	14.84%	0.00%
Manufacturing	28,237	10.10%	12,808	2.08%	68.80%
Mining_and_Quarrying	-	0.00%	0	0.00%	0.00%
Mortgage	-	0.00%	2,125	0.35%	0.00%
Oil_and_Gas	192,137	68.74%	57,790	9.41%	76.88%
Others	3,809	1.36%	102,312	16.65%	3.59%
Power	156	0.06%	30,045	4.89%	0.52%
Real_Estate_and_Construction	30,025	10.74%	46,825	7.62%	39.07%
Transportation	24,840	8.89%	24,389	3.97%	50.46%
NIB	1	0.00%	15,430	2.51%	0.00%
TOTAL	279,493	100.00%	614,364	100.00%	31.27%

#### Loans and Advances by Currency – FY 2022

Gross Loans & Advances by Currency	FCY		LCY		
Sectors	N'm	% of Total	N'm	% of Total	FCY % of Sector
Agriculture	-	0.0%	81,264	13.7%	0.0%
Communication	-	0.0%	21,580	3.6%	
Consumer	131	0.1%	99,119	16.7%	
Education	-	0.0%	4,840	0.8%	0.0%
Finance_and_Insurance	-	0.0%	18,958	3.2%	0.0%
Government	-	0.0%	89,760	15.1%	0.0%
Manufacturing	13,960	8.5%	8,681	1.5%	61.7%
Mining_and_Quarrying	-	0.0%	1,001	0.2%	0.0%
Mortgage	-	0.0%	2,154	0.4%	0.0%
Oil_and_Gas	109,502	66.7%	54,811	9.2%	66.6%
Others	3.055	1.9%	82,291	13.9%	3.6%
Power	82	0.0%	30,719	5.2%	0.3%
Real_Estate_and_Construction	20,851	127%	45,825	7.7%	31.3%
Transportation	16,501	10.1%	23,537	4.0%	41.2%
NIB	-	0.0%	29,561	5.0%	0.0%
TOTAL	164,082	100.0%	594,101	100.0%	21.6%

#### Asset Quality – NPL by Sector

NPL ratio stood at 3.2%, in line with the heightened risk in the macroeconomic environment and our commitment to prudent risk management.

12,863 10,859 N28.3b 1,535 1,206 968 769 33 22 5 4 3 0 Real Estate & Construction Others NIB Education Mortgage Mining & Quarrying Consumer Agriculture Manufacturing Communication Finance Oil & Gas NPL by Sector (N'm) – FY 2022 12,680 12,182 N29.5b 1,759 1,408 756 569 65 22 6 4 2 2 1 Oil & Constructio n Real Estate & Others Manufacturi ng Mortgage Communic ation Finance & Insurance Governmen † Power NIB Education Agriculture Consume Gas

NPL by sector (N'm) - H1 2023

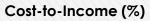
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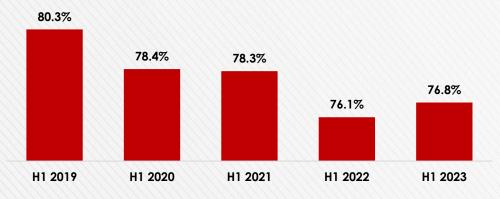
## **Operating Efficiency**

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There was an increase in operating expenses, particularly from general and administrative expenses and property & equipment.

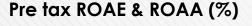
28.5% Operating Expense (N'b) 52 8 40 36 32 32 5 3 17 4 3 3 3 12 10 10 9 15 13 12 9 9 10 8 7 7 7 H1 2019 H1 2020 H1 2021 H1 2022 H1 2023 Property & Equipment Depreciation & Amortisation Total Personnel Others General & Admin

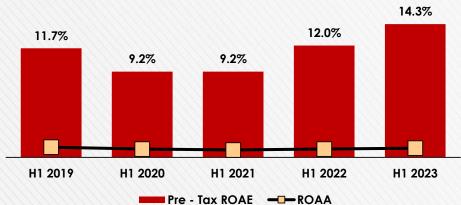




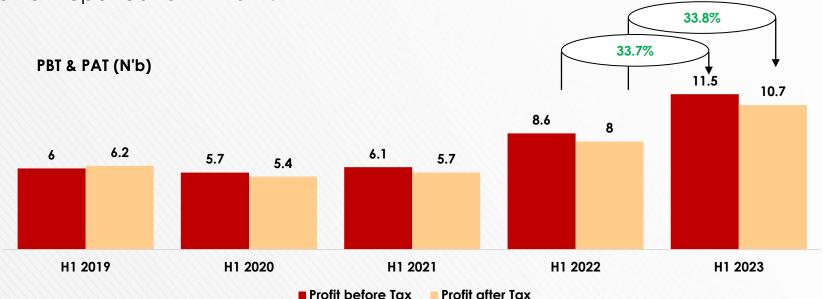
- We recorded a 28.5% increase in operating expenses reaching N52 billion in H1 2023 (H1 2022: N40 billion). This was driven primarily by inflation and the depreciation of the currency.
- The cost-to-income ratio (CIR) remained stable at 76.8% for H1 2023.

Overall, the Group grew 33.8% in profit after taxes to reach N10.7 billion in H1 2023 compared to the profit of N8 billion reported for H1 2022.





- Profit before and after tax stood at N11.5 billion and N10.7 billion, respectively.
- Pre-tax Return on Average Equity (ROAE) and Return on Assets improved to 14.3% and 1.0% respectively for the period.







#### **Key Performance Ratio**



Indicator	H1 2023	FY 2022	H1 2022	FY 2021
Net Interest Margin	8.9%	7.9%	7.3%	7.1%
Cost-to-Income Ratio	76.8%	74.5%	76.1%	73.9%
Earnings per Share	37K	67k	28k	52k
Liquidity Ratio	32.9%	37.2%	37.2%	37.9%
Cost of Risk	0.8%	1.0%	1.0%	1.0%
Cost of Funds	3.7%	3.6%	3.6%	3.6%
Yield on Earning Assets	12.7%	11.5%	10.9%	10.7%
Return on Average Assets	1.0%	1.1%	0.9%	0.9%
Post-Tax Return on Average Equity	13.3%	13.3%	11.1%	11.3%
Pre-Tax Return on Average Equity	14.3%	14.3%	12.0%	12.1%
	Jun. 2023		Dec. 2022	
Loan to Deposit Ratio	53.4%	54.1%	54.1%	58.5%
Non-Performing Loan Ratio	3.2%	3.9%	3.9%	0.7%
Coverage Ratio	113.6%	104.0%	104.0%	474.2%
Capital Adequacy Ratio (Basel 2)	12.4%	14.7%	14.7%	14.8%



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#### **Investor Relations:**

Ifeoluwa Feyisitan M: +234 802 350 5849 E: <u>ifeoluwa.feyisitan@sterling.ng</u>

Fatima Salau M: +234 806 570 2379 E: <u>fatima.salau@sterling.ng</u>

E: INVESTOR.RELATIONS@sterling.ng