

Sterling

Investors & Analysts Presentation





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- Sterling Bank undertakes no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments, or otherwise.

Strategic Objectives

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Strategic

Partnerships

In line with our business model, we continue to leverage on industry knowledge, advanced technology & ethical financing to empower our stakeholders

Strengthened Balance Sheet

Maintained a resilient balance sheet with adequate liquidity and capital buffers while improving the quality and diversification of our funding base. Forging strategic relationships and using finance and technology to build capacity and scale businesses across The HEART sectors (Health, Education, Agriculture, Renewable Energy and Transportation). Workforce Empowerment

In line with our commitment to create a great place to work and institute a knowledge-based culture, we have fully adopted flexible working arrangements enabled by our investments in remote working digital platforms. Differentiated Digital Platforms

Our digital platforms (i.e. lending, payments, investments and commerce) significantly improved the capacity of our customers to self-serve both online and offline.



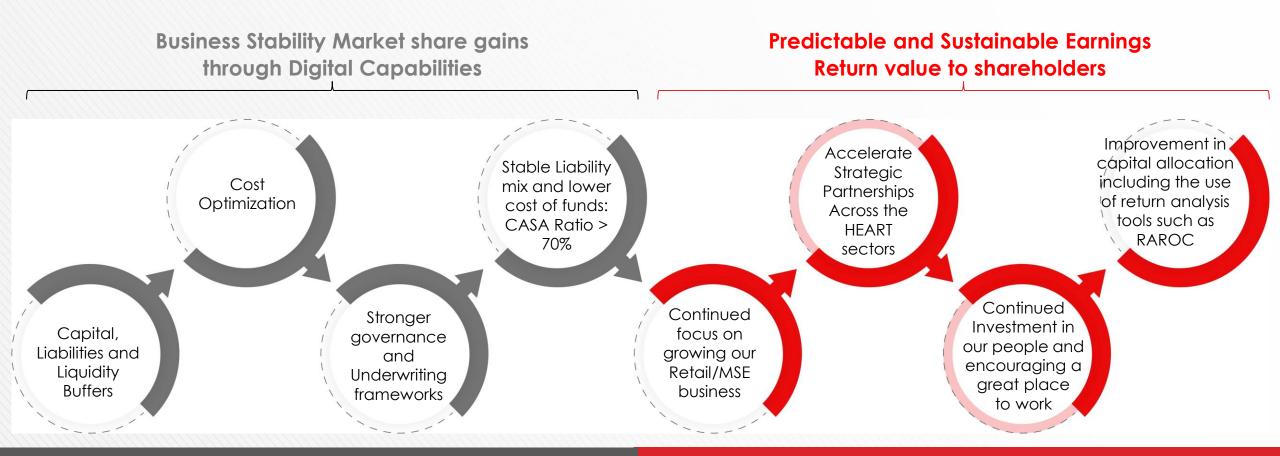




Strategic Objectives

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In line with our business model, we continue to leverage on industry knowledge, advanced technology & ethical financing to empower our stakeholders



Solidify the foundation & calibrate growth (immediate)

Short – Medium Term Objectives

Content





Our Digital Offering



Digital Ecosystem



OneBank is a one-stop-shop for all banking oneBank needs. It is our mobile app that eliminates the need to visit our physical offices.



GoMoney enables mobile payments. It offers a digital wallet that enables users to make and receive payments using their phone numbers, email addresses, or bank account numbers.

Lending **Products**

Specta

alt**mall**

Specta is an online retail lending solution targeted at providing loans of up to N5 million in 5 minutes.

Pay with Specta brings merchants and buyers together and gives our customers access to credit and discounted services while improving business reach.

AltMall offers e-commerce services and enables customers to make purchases with an option for deferred payments, which can be made in instalments.



*822# is our USSD service. With a set of unique three numbers, 822, our customers can do what they want, such as buying data or airtime, money transfers, checking account balances, blocking their accounts, or even setting their transaction limits.



Doubble is an annuity savings product that offers beneficiaries financial stability. It provides the opportunity to potentially grow your portfolio in multiples of your initial investment.



SABEX is a digital commodity exchange powered by block chain technology.

Our Digital Offering

Specialized

Products

Switch is a digital bank built for Nigerians at home and abroad, allowing all users to access financial services.

TBH is our remodelled business banking solution/platform built to cater to all SME-related needs and wants.

TrybeOne is a one-stop service solution aimed at building a community that aggregates services needed by Gen-Zs as they navigate through life.

Imperium is our alternative energy platform created to offer power solutions to enhance lifestyle.

Digital Ecosystem

Healthbanc

imperium

This is a digital platform that solves the inefficiencies associated with service delivery within the health sector.

Edubanc

EduBanc is a platform focused on providing banking and social services to stakeholders in the education sector, for improved learning outcomes and business growth for schools.

Aggregator **Products**

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ton TheBusinessHub

trube

made banking to suit a woman's Jone Jone lifestyle ranging from special discounts on loans for personal use, partnerships for businesses as well as household enhancement offerings to make every woman live their dreams and achieve success all-round.





One Woman provides the finest tailor-

DON T GANBLE ST

Health Insurance should fix an arm and a leg, not cost it. With a minimum of **N1,000**, you can get premium and affordable healthcare

Get HealthInsured

visit healthinsured.ng

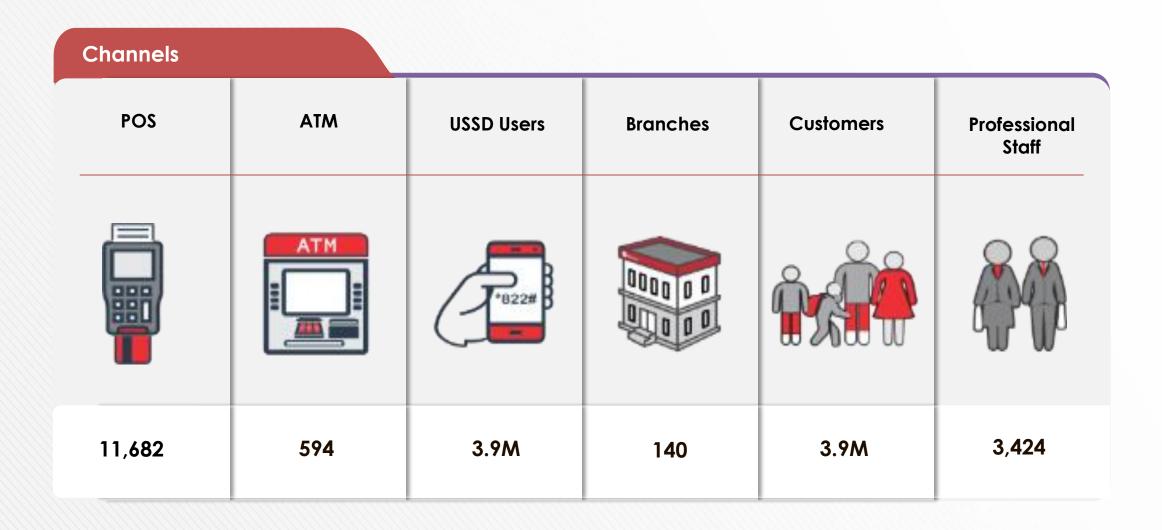




Operating Performance **Q3 2023**

Channel Highlights





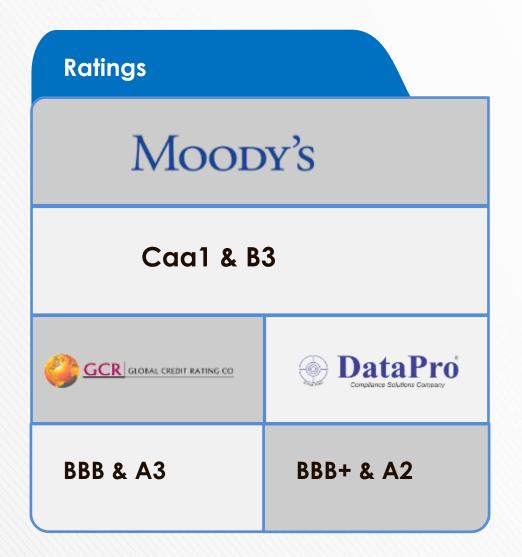
Financial Highlights



In the third quarter of the year, we strengthened our financial position through effective funding optimization and our drive for efficiency

tal Assets	Loans & Advances 819,766	Customer Deposits 1,523,535	CASA Deposits 1,169,332	NPL 3.5%	Cost of Risk 0.9%
20.99% om FY 2022	11.12% from FY 2022	14.74% from FY 2022	24.5% from FY 2022	0.070	
ross Earnings	Net Interest Income	Operating Expense	Profit After Tax	LDR	Coverage Ratio
151,956	68,503	78,226	16,486	53.2%	114.2%
27.02% from Q3 2022	25.57% from Q3 2022	22.64% from Q3 2022	23.04% from Q3 2022	00.270	117.2/0
				Liquidity	CAR
				32.6%	14.3%
				Cost of Funds	
		, ,		3.91%	

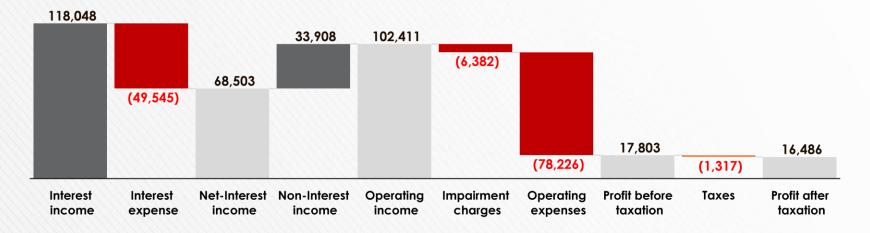
Credit Ratings



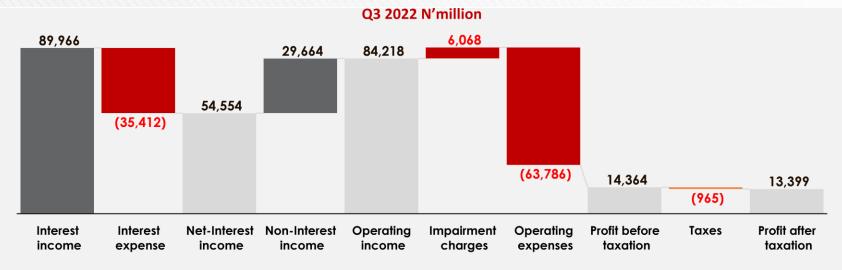


Performance Snapshot (1/2)

The Group achieved a profit after tax of N16.48 billion in the third quarter of the year, a 23.04% improvement on the corresponding period in 2022 (Q3 2022: N13.39 billion)



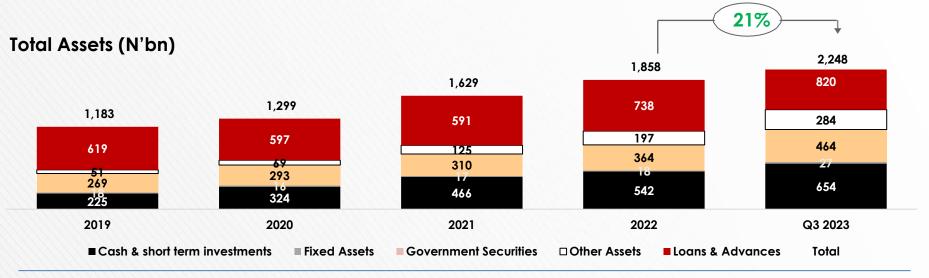
Q3 2023 N'million



Performance Snapshot (1/2)



The rise in deposits and other financial liabilities continues to drive growth in total liabilities during the period





2,248

Shop now Pay With Specta

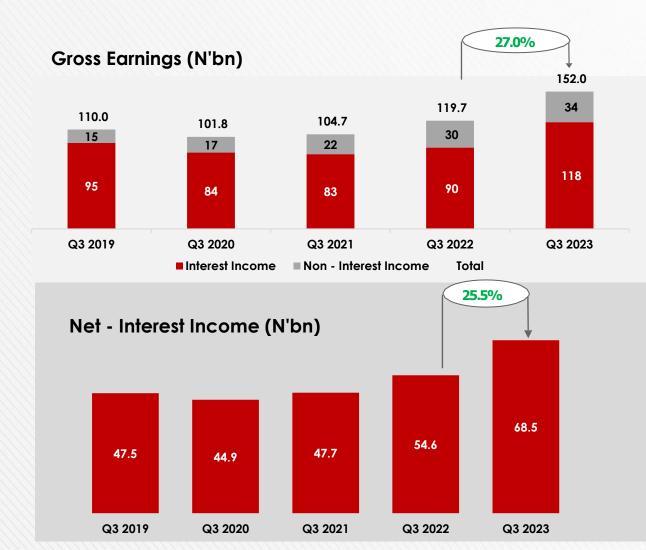
PayWith Specta

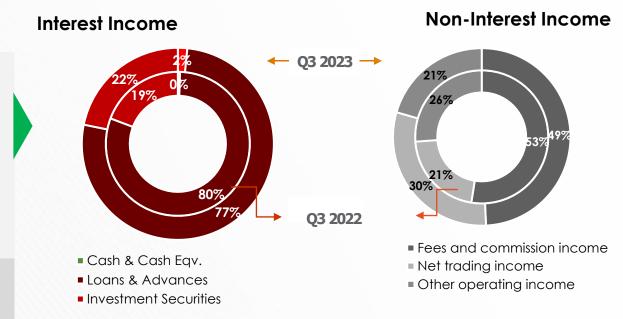
Visit **paywithspecta.com** to get started

Ø♥**f** @myspecta

Revenue Evolution

Growth in gross earnings by 27.0% was attributed to a combination of a 31.21% and 14.31% increase in interest income respectively.

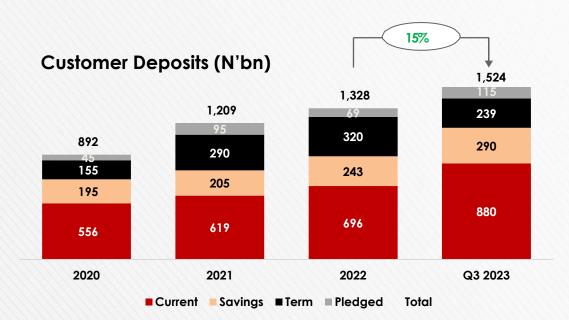


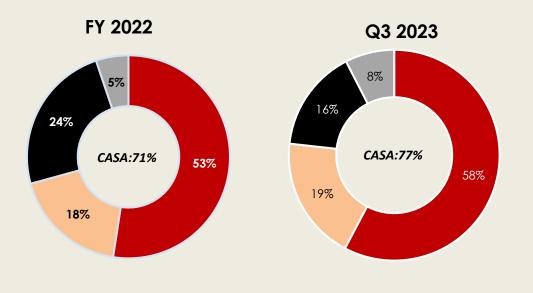


- Gross earnings rose by 27% driven by a growth in interest income and net trading income.
- We recorded a 25.5% growth in net interest income for Q3 2023 (N68.5bn) when compared to Q3 2022 (N54.6bn).

Funding & Liquidity

We recorded an increase in customer deposits to N1.52 trillion and the retention of low-cost deposits at 77% (FY 2022: 71%)

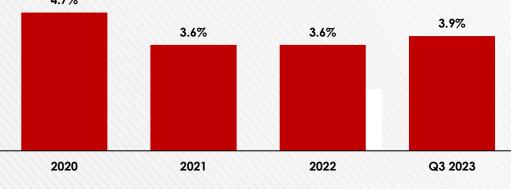




 There has been a 15% growth in customer deposits to reach N1.51 trillion (FY 2022: N1.33 trillion).

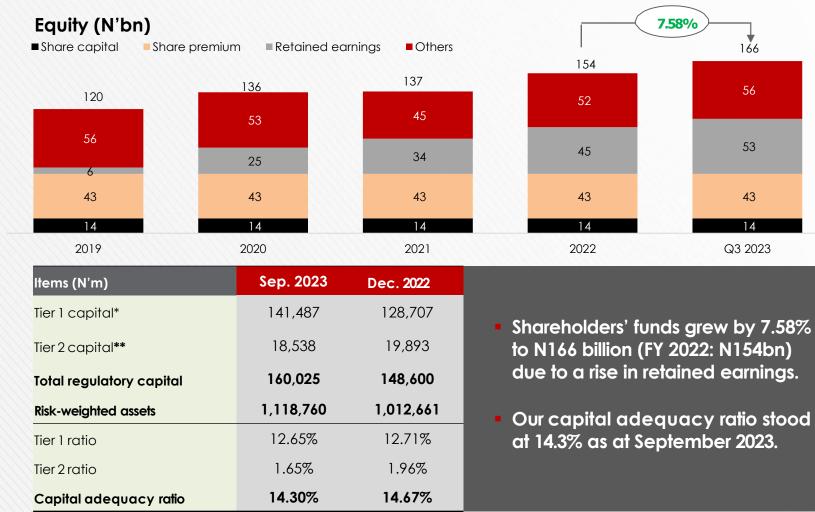
 We also maintained a healthy cost of funds at 3.9%, with aliquidity ratio of 32.6% which is above the minimum regulatory requirement.





Equity & Capital Adequacy

Overall, we maintained a healthy capital position well above regulatory limits



Notes: *Tier 1 capital includes ordinary share capital, share premium, retained earnings, and other regulatory adjustments relating to items that are included in equity but are treated differently for capital adequacy purposes. **Tier 2 Capital includes qualifying subordinated debt, and element of the fair value reserves relating to unrealized gains on equity instruments classified as Fair Value Through Other Comprehensive Income.

Loans and Advances by Sector



The manufacturing, education, and transportation sectors contributed to loans and advances growth.

Gross Loans & Advances by Sector	Sep-23		Dec-22		Growth
Sectors	N'm	% of total	N'm	% of total	%
Agriculture	107,203	12.7%	81,264	10.7%	31.9%
Communication	22,126	2.6%	21,580	2.8%	2.5%
Consumer	98,487	11.7%	99,250	13.1%	-0.8%
Education	7,443	0.9%	4,840	0.6%	53.8%
Finance_and_Insurance	26,243	3.1%	18,958	2.5%	38.4%
Government	69,414	8.2%	89,760	11.8%	-22.7%
Manufacturing	47,729	5.7%	22,641	3.0%	110.8%
Mining_and_Quarrying	78	0.0%	1,001	0.1%	-92.2%
Mortgage	2,148	0.3%	2,154	0.3%	-0.3%
Oil_and_Gas	249,036	29.5%	164,313	21.7%	51.6%
Others	95,937	11.4%	85,346	11.3%	12.4%
Power	30,847	3.7%	30,801	4.1%	0.2%
Real_Estate_and_Construction	17,888	2.1%	66,676	8.8%	-73.2%
Transportation	52,726	6.2%	40,039	5.3%	31.7%
Non-interest banking	16,359	1.9%	29,562	3.9%	-44.7%
TOTAL	843,665	100.0%	758,183	100.0%	11.3%

Loans and Advances by Currency – Q3 2023

...while we continue to effectively manage our FCY loan book as a proportion of the Group's total loan book

Gross Loans & Advances by Currency		FCY		LCY	
Sectors	N'm	% of Total	N'm	% of Total	FCY % of Sector
Agriculture	37	0.01%	107,166	18.84%	0.03%
Communication	-	0.00%	22,126	3.89%	0.00%
Consumer	271	0.10%	98,215	17.26%	0.28%
Education	-	0.00%	7,443	1.31%	0.00%
Finance and Insurance	3	0.00%	26,240	4.61%	0.01%
Government	-	0.00%	69,414	12.20%	0.00%
Manufacturing	31,303	11.40%	16,426	2.89%	65.59%
Mining and Quarrying	-	0.00%	78	0.01%	0.00%
Mortgage	-	0.00%	2,148	0.38%	0.00%
Oil and Gas	208,425	75.87%	40,611	7.14%	83.69%
Others	2,483	0.90%	93,455	16.43%	2.59%
Power	21	0.01%	30,826	5.42%	0.07%
Real_Estate_and_Construction	5,515	2.01%	12,373	2.17%	30.83%
Transportation	26,638	9.70%	26,089	4.59%	50.52%
NIB	1	0.00%	16,359	2.88%	0.00%
TOTAL	274,697	100.00%	568,968	100.00%	32.56%

Loans and Advances by Currency – FY 2022

Gross Loans & Advances by Currency	FCY		LCY		
Sectors	N'm	% of Total	N'm	% of Total	FCY % of Sector
Agriculture	-	0.0%	81,264	13.7%	0.0%
Communication	-	0.0%	21,580	3.6%	
Consumer	131	0.1%	99,119	16.7%	
Education	-	0.0%	4,840	0.8%	0.0%
Finance_and_Insurance	-	0.0%	18,958	3.2%	0.0%
Government	-	0.0%	89,760	15.1%	0.0%
Manufacturing	13,960	8.5%	8,681	1.5%	61.7%
Mining_and_Quarrying	-	0.0%	1,001	0.2%	0.0%
Mortgage	-	0.0%	2,154	0.4%	0.0%
Oil_and_Gas	109,502	66.7%	54,811	9.2%	66.6%
Others	3.055	1.9%	82,291	13.9%	3.6%
Power	82	0.0%	30,719	5.2%	0.3%
Real_Estate_and_Construction	20,851	12.7%	45,825	7.7%	31.3%
Transportation	16,501	10.1%	23,537	4.0%	41.2%
NIB	-	0.0%	29,561	5.0%	0.0%
TOTAL	164,082	100.0%	594,101	100.0%	21.6%

Asset Quality – NPL by Sector

NPL ratio stood at 3.5%, in line with the heightened risk in the macroeconomic environment and our commitment to prudent risk management.

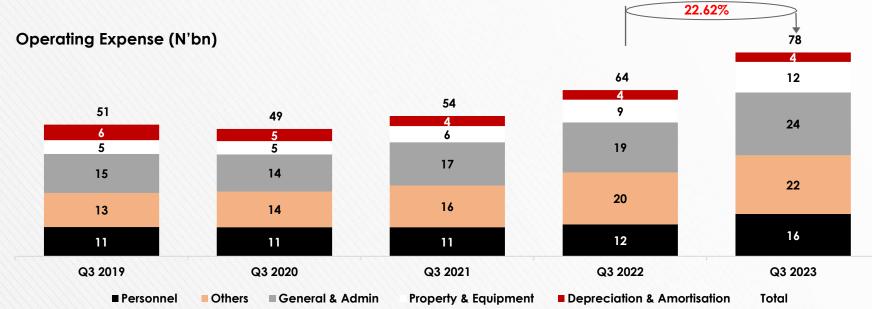
13,970 N29.8b 10,855 1,625 1,307 1,140 730 157 38 22 3 2 0 0 Real Estate & Construction Oil & Others NIB Transportation Mortgage Communication Consumer Agriculture Education Manufacturing Finance Mining & Quarrying Gas Q٥ Insurance NPL by Sector (N'm) – FY 2022 12,680 12,182 N29.5b 1,759 1,408 756 569 65 22 2 2 6 4 1 Real Estate & Constructi on Oil & Agricultur e Others Manufactu ring Mortgage Communi cation Finance & Insurance Governme nt NIB Power Consume Education Gas

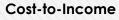
NPL by sector (N'm) - Q3 2023

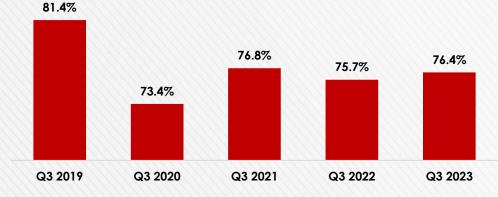
Operating Efficiency

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There was an increase in operating expenses, particularly from general and administrative expenses and property & equipment.





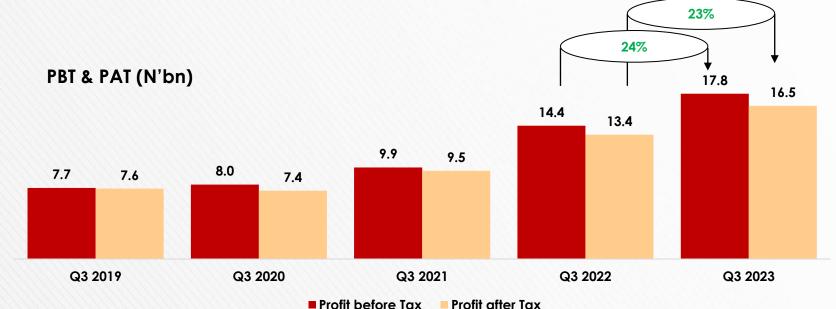


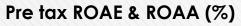
- We recorded a 22.62% increase in operating expenses reaching N78 billion in Q3 2023 (Q3 2022: N64 billion). This was driven primarily by inflation and the depreciation of the currency.
- The cost-to-income ratio (CIR) remained stable at 76.4% for Q3 2023.

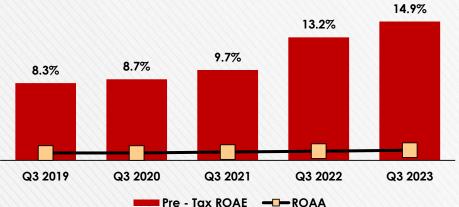
Profitability



Overall, the Group grew 23% in profit after taxes to reach N16.5 billion in Q3 2023 compared to the profit of N13.4 billion reported for Q3 2022.







- Profit before and after tax stood at N17.8 billion and N16.5 billion, respectively.
- Pre-tax Return on Average Equity (ROAE) and Return on Assets improved to 14.9% and 1.1% respectively for the period.

Key Performance Ratio



Indicator	Q3 2023	FY 2022	Q3 2022	FY 2021
Net Interest Margin	9.06%	7.9%	8.0%	7.1%
Cost-to-Income Ratio	76.4%	74.5%	75.7%	73.9%
Earnings per Share	57K	67k	47k	52k
Liquidity Ratio	32.6%	37.2%	31.7%	37.9%
Cost of Risk	0.9%	1.0%	0.9%	1.0%
Cost of Funds	3.91%	3.6%	3.3%	3.6%
Yield on Earning Assets	12.97%	11.5%	11.3%	10.7%
Return on Average Assets	1.1%	1.1%	1.0%	0.9%
Post-Tax Return on Average Equity	13.8%	13.3%	12.3%	11.3%
Pre-Tax Return on Average Equity	14.9%	14.3%	13.2%	12.1%
Loan to Deposit Ratio	53.2%	54.1%	56.2%	58.5%
Non-Performing Loan Ratio	3.5%	3.9%	1.3%	0.7%
Coverage Ratio	114.2%	104.0%	295.7%	474.2%
Capital Adequacy Ratio (Basel 2)	14.3%	14.7%	14.8%	14.8%



Come in! We are open.

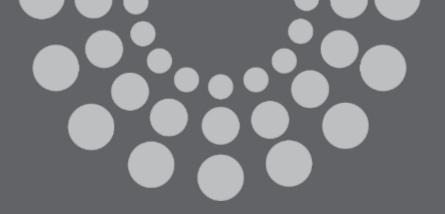
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